

## **Places To Start Your Leaf Search**

### **Amazon Best Sellers Per Category**

<http://www.amazon.com/Best-Sellers/zgbs>

(Most products in the top 100 of a category will be sold by Amazon, you will usually have to leaf down a few levels to start finding products that are not carried by Amazon)

**Products that you already carry that are within our targeted sales rank range**

**Products carried by other sellers that have a similar product range as you**

**Any Product within our targeted sales rank range**

Focus on products that are not made by major manufacturers such as GE, Hasbro, P&G etc... These are typically the kinds of products that are nearly impossible to get manufacturer approval to buy. Middle level and small scale manufacturers/companies are much easier to gain approval with.