

Reverse Sourcing Wholesale



Thank you for downloading this checklist. By doing so, you're that much closer to growing your own successful wholesale-based Amazon business. The goal of **Reverse Sourcing Wholesale** is to **find** awesome products on Amazon, **purchase** them at wholesale prices, and **sell** them on Amazon for a tidy profit. It really is that easy, and the potential is almost *unlimited*.

Amazon generated over **\$100 billion** last year, and that number has been growing each year with no signs of slowing. There's never been a better time to learn this business model. Below, you will find the exact model we used to build an 8-figure company.

Step 1: Scouting

The first step is to find awesome products that you want to sell. What makes them awesome? One word: **profitability**. When scouting, the goal is to find successful, branded products that are both profitable and fast-selling. By using our formula, you'll be able to estimate how many of each product you'll sell and how much money you'll make every month! Be sure to watch the second video where we teach that exact formula.



Step 2: Sourcing

The second step of this model is sourcing. After you've found an awesome product, it's time to start sourcing it. Generally, the brand owner's name will be on the product label or Amazon page. We then use Google to find the company's website and contact info. Brand owners can be very picky, but luckily, this is where our expertise really pays off. We'll show you exactly how to make them fall in love with you. Once approved, it's time to move to the next step.



Step 3: Selling

The final step of Reverse Sourcing Wholesale is selling your products on Amazon. After you've scouted and sourced your products, you can now sit back and relax while you watch the orders roll in. After that, it's up to you to decide how big you want to grow your operation. You've secured your financial freedom by building your own successful business from the ground up. You can now spend your time adding more products to your portfolio, reordering current products, or however you want.

By using these three easy steps, you too can experience success. Don't miss the next video. We're going to show you the exact formula we used to build our multimillion-dollar company.