

THE WHOLES LE FORMULA

Shipping Queue – Pallet Shipment

Alright, I am going to show you how to create a pallet shipment and get it on the way to Amazon when you start moving the volume enough to start shipping pallets. It can really save you a lot of money. For us, at one pallet it's actually cheaper to ship parcel. At two pallets, we usually come out ahead an arbitrary small amount of money. At three, you start saving some money, and of course above three it really starts to pay off. So as your business grows and your volume starts going up, you're going to need to know how to start shipping pallets into Amazon.

So we are into the shipping queue here, and you pick whichever shipment after you have created it that you are wanting to ship. Click work on shipment, I'm sure that many of you have used this before, and this is a normal looking screen for many of you guys. Most options are small parcel deliveries, which are going to be the most common. But for instance we are going to do pallets. We are going to select less than truckload, LTL, on shipping pallets. Amazon partner carrier. You can ship your own trucking line, although we have never done that, we have always used Amazon partner carrier.

Now you want shipment packing and number boxes. So, this is the number of boxes that I receive that's in the pallet in terms of that's cased packed or outer boxes. A thing on this dummy shipment here I had a hundred units, so let's say this hundred units was cased packed four. So, that's over 25 boxes. So, you would put 25 here and not 100, because its wanting to know how many boxes are on the pallet. So, you can print labels for each box on the pallet. So from here it defaults to put in the number of labels according to the number of boxes you put in. Paper type, you can buy this Avery label type here, so you can stick the easily on each box. You can also select plain paper, but that's a lot of taping et cetera. So you wouldn't want to do that. Print box labels here, and your print out your labels and attach them to each outside case packed box on the pallet.

Next, you come down and you have dimensions, its default 48 by 40. And then you put the height of the pallet. You can't exceed 72 inches per Amazon standards so, do not. For this instance we will say it's a 70 inch tall pallet, and it weighs in at say 1,000 pounds. Now you may say how do I know how much it weights, because I don't have a scale that will weigh a pallet. And neither do we. But I know a pallet itself general weights around 50 pounds. Our boxes that go in a pallet are generally uniform. Therefore, this is all one skew even in this dummy

shipment. So, if each box is as we said, we use 25 boxes here, they are 40 boxes. So that will be 1,000 pounds. So instead this should be 1,050. Don't forget to add the weight of the skid.

So in our little example here, I can calculate the weight of the pallet by its contexts and number of pallets. We will just say for this instance one. But it can be any number, you can continue to add rows, which are more pallets. The same as doing a parcel shipment. If you have uniform pallets, let's say we are shipping four exactly like this, then you will put it here. And you had another pallet that was of different dimensions, so you have four and then another skew of 65 inch tall pallet, 500 pounds. Let's say there were two of those. And you can just keep adding them, it's exactly like doing parcel. But for this one we will just say it is 4 pallets, 1,050 pounds each. So, it is going to give you the total weight here at 4,200 pounds.

Come down freight ready date, we'll say that's tomorrow. The contact person here, which is the information you to put out, the trucking company will call. I usually just leave estimate my freight class here. If you know more about freight classes or know for sure what kind yours is, you can put it in, you have the option to put in its freight class.

Declare value, never leave this blank. It's going to be \$1.50 a pound. It's going to be way under the value of the stuff you are sending in. So if something were to happen to it, you're not going to be reimburse or covered for anywhere near the value of the pallet. So make sure you put the actual cost of goods in, not the sale value, the cost of goods. So if something happens, you can approve what the pallet is worth and then also be covered. For this instance, lets say this is a \$3,000 per cost of goods per pallet, four pallets, so \$12,000. And now, it's going to add that us for that and calculate. And now it is doing just like it would for parcel.

And it's going to tell you your line, your shipping line, carrier. The boxes, and overall information summed up here. Estimated pick up date will be the 10th. You agree, and accept the charges, right. After you accept the charges, which I am not going to do, because then I have to delete it. Amazon could become upset for making false shipments and deleting them. But after you do this, you will come down here and it'll have shipping labels. This here that is whited out, will then become live and it'll ask you to make 16 labels. It's four labels per pallet, times the number of pallets. So since we have four pallets, then we need a label for, four labels for each pallet, that makes 16 labels. You print those out on plain paper, and what that is, is you tape those onto the pallet about mid way up, eye level on the pallet on each of the outside side. That way no matter, how the pallet lands, somebody can scan the bar code for the FBA shipment, without turning the pallet around or walking around it. It is just for efficient sake. So each pallet has to have one of those pieces of paper on the outside around eye level on all four sides of the pallet.

So after you've done that, you hit complete shipment, same as you would for parcel. And then you wait for a bill of weighing. Amazon will email you, saying this estimated pick up date is the 10th. That means we would probably get the bill of weighing tomorrow, the ninth, in the evening and possibly as late as the 10th, the day of the 10th. But they will send you a little

email tell you bill of weighing is ready. You come back into the shipping que, click it print it, and give it to the driver when he shows up. It's really as simple as that. I remember we were really intimidated and it was difficult for us to understand this stuff when we were first getting set up. So hopefully this gets you set on the way really easy and you don't have the hang ups that we did.