

THE WHOLESALE FORMULA

Module 1 – Course Resources

Alright, welcome to the first official course video.

In this video, I'm going to cover all of the course resources that are available to you to help you along your journey. Your success is our number 1 priority which is exactly why we've put a lot of work into developing these resources. So, let's get started.

Before we dive into the resources of the course, I would like to first introduce you to our human resources here at The Wholesale Formula. Of course, you already know myself and Dan. We will be your main instructors guiding you through most of the course lessons. But you'll also be hearing from a couple other members of our staff.

Dylan Frost joined the TWF Team in 2015. His expertise lies in developing and implementing strategies to increase approval rates with vendors. Dylan also originally helped us develop the course and is one of the most valuable members here at TWF.

Ryan Leek is one of the most recent additions to our team. He graduated from the University of Tennessee with a supply chain management degree. He works side-by-side with Dylan, Dan, and myself as our project manager.

This course wouldn't be what it is today without these guys and we're so happy to have them as part of the TWF team.

Now that you know everyone you'll be learning from, let's go over the course resources. Obviously, the course itself is a resource and you can find many of the answers to your questions right here in these videos, but the first additional resource I want to cover is the TWF Alumni Facebook group.

Our goal has been to create the ultimate supportive atmosphere with likeminded people who are actively growing their businesses. In this group, you can foster relationships that can help your business grow well beyond the bounds of the course. You can share strategy, create partnerships and network with the other awesome folks that have taken our course.

The truly unique thing about this community is that it's comprised of each student who has ever taken the course. These are people who have navigated the processes that you are working through now. They are an uplifting bunch, and we are honored to have found such an amazing group of helpful people.

Now, beyond sharing your successes and victories, you now have a sounding board for questions you may have. This group is also a veritable database with a huge amount of information. This group has answers to questions asked by students for more than two years. Think about that for a second. At the time of recording this video, the group has over 1,200 members. So, the odds of you having a question that has already been both asked and answered in the group are extremely high.

To find answers to your questions, you simply have to use the search feature:

It might take you a few seconds to find your answer, but odds are that it's probably there and there's a good shot you'll learn other valuable information every time you perform a search.

Another resource is the files section located inside the course on the course homepage. Many of these files are truly invaluable as they provide you with step-by-step instructions on some of the most important aspects of your business.

We are always updating this section and adding new files to help you succeed. Definitely check back regularly to see the newly created files.

You'll also find files and other resources such as PDFs, spreadsheets, and links to things like software we use underneath course videos. Generally, these resources are ones that are directly referenced in the videos or they relate to the content that was presented.

As promised, you will also gain access to our Bonus Webinar Archive. These videos will become available to you as module 6 is released. We do this because in them, we cover material that is a bit more advanced, so it makes more sense to deliver them after you've learned the course material.

The next resource I want to go over is our jargon list. We use a few terms or acronyms that you'll only encounter in the business or wholesale communities, so I know that many of you will not know the meaning of them the first time you hear them. Chances are, you've already heard a word you are unfamiliar with. But it's ok, we got you covered. We have a list of these terms located in the files section and below this video.

The last resource I want to cover is technical support. Our technical support team is here to solve any technical issues you might have with the course.

Technical support can be reached at the following email address:

dan@thewholesaleformula.com

Our technical support service team works from 10am to 6pm (EST) Monday through Friday.

Here are some common issues that our support team handles:

- 1) I am unable to login to the course
- 2) I am having trouble accessing course material
- 3) I haven't been accepted into the Facebook group
- 4) I don't believe I am receiving course related emails

As you can see, all of these are technical issues. Our technical support staff is specifically equipped to handle ANYTHING that would prevent you from accessing course materials or peripheral resources.

Our technical support team does not handle business-related queries such as:

- 1) What should I name my business?
- 2) How do I send a pallet shipment?
- 3) I have a question about taxes or legal advice

Questions such as these that relate to course teachings should be directed to the Facebook group.

The main takeaways from this lesson are, number one, make sure you request to join the facebook group and then spend some time familiarizing yourself with the search feature. The second takeaway is try to set aside time for the live Q&A webinars as they will no doubt be a huge help to you. Not only that, but both of these resources provide great platforms to interact with us and all of the other course members.

You should now be aware of all of the main resources available to you in the course. I encourage you to take some time to familiarize yourself with each and every one of these resources. Making use of each of these resources will help you tremendously as you move forward in the course. That wraps it up for this video. Thanks for watching and I'll see you soon.

THE
WHOLESALE
FORMULA

